





Every year more than 3.6 billion passengers on airplanes do not make any use of their most valuable resource...

TIME



**2,7 BILLION
PASSENGERS**

can be reached in 2017 via
Wi-Fi or Entertainment
Systems on-board

A survey platform that can be fully integrated into existing Wi-Fi & Entertainment Systems on-board, with immediate rewarding of passengers on airplanes.



PASSENGERS

to make best use of time & get rewarded immediately



AIRLINES

to better understand its passengers needs and wishes



MARKET RESEARCH

to reach and ask an exclusive and “captured” audience

PRODUCT

**SURVEY
MANAGEMENT**

**ANALYTICS &
REPORTING**

**ON-BOARD
INTEGRATION**

**CUSTOMIZED
DESIGN**



Passenger uses
Wi-Fi portal
on-board...



answers a survey
via screen or
personal device...



provides airline
valuable data and
information...



receives reward
immediately
(e.g. free Wi-Fi).

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